

WELCOME

AS A NEW MEMBER OF THE CHAMBER OF COMMERCE, the area's locally owned and operated radio stations are offering discounted advertising opportunities to help promote and grow your business.

Chamber Member Advertising Special!

The pro's from our **Advertising Results Team** will help customize this plan specifically for your business based on location, demographics, specific business goals, etc.



Reach Thousands Every Week with High Frequency Radio

- Fifty :30-seconds on CTG, WOW or Bay Country, airing Monday-Sunday 6a-9p
- BONUS Twenty-five :30-second ads on the same station, airing Mon-Sun 12a-12a
- BONUS Seventy-five streaming ads on the station website
- FREE script writing and professional voice talent production services

Digital & Social Media Targeted Directly at Your Potential Customers

- Targeted, paid posts welcoming your business to the Chamber on three radio station Facebook pages for 96.5 & 101.5 CTG, WOW 101.1 & 99.3 and Bay Country 97.9, reaching close to 30,000 organic followers + thousands more through paid boosts.
- Home page banner ads on CTGVariety.com, WOWThatsCountry.com and BayCountry979.com
- FREE analysis of your current digital & social media efforts with our advertising agency partners from Adstrategies.

NEW CHAMBER MEMBER RATE= \$665/month
Typical monthly rate= \$886

Contact the GSB Media Advertising Team today to start growing your business!

GrowMyBusiness@GSBMediaLLC.com or 410-957-1798