## GROW YOUR BUSINESS WITH THE CHAMBER + GSB MEDIA ADVERTISING

The Chamber is all about growing your business! We've teamed up with the area's locally owned and operated radio stations to offer discounted advertising opportunities to help promote and grow your business.

## Chamber Member Advertising Special!

The pro's from our **Advertising Results Team** will help customize this plan specifically for your business based on location, demographics, specific business goals, etc.







## **Reach Thousands Every Week with High Frequency Radio**

- Sixty: 30-second ads per month on CTG, WOW or Bay Country, airing Mon-Sun 6a-9p
- BONUS Thirty: 30-second ads on the same station, airing Mon-Sun 12a-12a
- BONUS Sixty-five streaming ads on the station website
- FREE script writing and professional voice talent production services

## Digital & Social Media Targeted Directly at Your Potential Customers

- Targeted, paid post mentioning your business as a Chamber on three radio station Facebook pages for 96.5 & 101.5 CTG, WOW 101.1 & 99.3 and Bay Country 97.9, reaching close to 30,000 organic followers + thousands more through paid boosts.
- Home page banner ads on CTGVariety.com, WOWThatsCountry.com and BayCountry979.com
- FREE analysis of your current digital & social media efforts with our advertising agency partners from Adstrategies.



CHAMBER MEMBER RATE= \$783/month

Typical monthly rate= \$979