

# *Salisbury Chamber of Commerce*

## *News & Notes*

*Issue #142*

*June 8, 2009*

---

### **Chamber Hosts Stress Reduction Workshop June 10<sup>th</sup>**

The Salisbury Area Chamber of Commerce will host a **Stress Reduction Workshop** on **Wednesday June 10, 2009 from 8-11 am**, presented by Veronica Correa, a licensed clinical social worker. This workshop is a dynamic, personalized course that can: improve employee retention, increase employee performance and create a happier, healthier and more productive workplace. This workshop will help you understand what causes stress, how it affects us, and tools to manage stress. It is an effective solution that will help you meet the workforce challenges your organization faces today. Space is limited, so call today to reserve your seat. The cost is only \$40 per person. For more information or to register **Call Shannon Today** at 410-749-0144 or [chamber@salisburyarea.com](mailto:chamber@salisburyarea.com).

### **Geezers & Geeks: When Boomers and Young Workers Collide**

We live in interesting times, indeed. Four generations are co-mingling in the workplace, each bringing with them different managerial approaches and working styles. Capitalizing on each generation's strengths is a must. Minimizing generational clash-points is a necessity. Finding common ground is critical. How do you keep Traditional workers, Baby Boomers, Gen-Xers, and Millennials all engaged, motivated, and on the job? Join us at the **Chamber Business Center June 18, 9:00 – 3:30 p.m.** Cost is \$10/person and seating is limited. (Lunch will be included.) To register contact the Chamber at 410-749-0144 or email [membership@salisburyarea.com](mailto:membership@salisburyarea.com)

### **“HOW SWEET IT IS” Gift Cards for Sale**

The Chamber's Beautification Committee is raising money for the improvement of the Railroad Bridge at Main Street & Rt. 13 by selling \$25.00 gift cards form "How Sweet It IS". A portion of the card cost will go to our fundraising efforts. So, if you plan to purchase trees, shrubs, yard ornaments, or produce, consider purchasing a card or several cards from the Chamber of Commerce office. You lose nothing and the Beautification Committee gains the money needed to clean up this local eyesore. And, as a bonus Comcast Spotlight will match dollar for dollar up to a grand total of \$1000.

### **Learn How Your Business Can Help Prevent Diabetes**

**Join us for breakfast in Ocean City on June 16th** Tuesday morning 7:45am Meet and Greet. 8-9am at the Grand Hotel. Come learn how diabetes is affecting this region and your business. We will be join by the American Diabetes Association youth ambassador Juliana Kotsifakis, Corporate Development Chairman, Clay Hill of Emory Hill Real Estate Services, Corporate Recruitment Chairman, Patrick Staib, General Manager of the Grand Hotel and Dr. Darrin Anderson, Executive Director of American Diabetes Association. Make the healthy choice and come join us for a taste of goodness. RSVP: LaKesha Hylton, Market Coordinator, [lhylton@diabetes.org](mailto:lhylton@diabetes.org) or 410-543-4530 ext. 4648.

### **Economic Update Scheduled**

The Salisbury Area Chamber of Commerce Economic Forecast Committee is offering an Economic Update on **Tuesday, June 30** at Salisbury University from 8 a.m. to noon. The Economic Forecast Committee has planned this program with the assistance and sponsorship of Jon Sherwell of M&T Bank. The presentations will include a review of the status of the Delmarva Peninsula economy, update on the health of banking and financial institutions in our area, the challenges of expanding health insurance coverage while lowering the costs, and strategies for lowering operating costs and expanding income. This Economic Update costs \$25 and will include a continental breakfast. Contact the Chamber at [chamber@salisburyarea.com](mailto:chamber@salisburyarea.com) or 410-749-0144 to reserve a spot.

### **Don't Miss Your Chance to be in the 2009-2010 Discover Delmarva!**

There's still time for your business to be included in the annual Wicomico County magazine. Chamber members receive an additional discount on advertising. Contact Emily Rantz for more details. Call 410-749-0144 or email [erantz@mpublications.com](mailto:erantz@mpublications.com)

### **Pocomoke Cypress Idol**

The first annual Cypress Festival idol will show the singing talent of the local area. Registration begins at 6:00pm at the main stage in Cypress Park on June 11, 2009. Please come out and support your local friends as they try to sing their way into cash prizes. For more information call 410-957-0802.

### **Delegate Page Elmore's 5th Annual Crab & Pork Feast**

Delegate Page Elmore's 5th Annual Crab & Pork Feast will be held on Saturday June 13, 2009 1:00-4:00 pm at Somers Cove Marina. Come out to enjoy live music, live auctions, and great food including Pork BBQ, steamed crabs, clams, and much more! Tickets are \$40. For more information call 410-621-0200.

### **Salisbury Area Chamber of Commerce Surveys**

As a member, the Chamber will help create, distribute and track the results of a survey for your company at the low cost of \$50. With one notice, you can reach over 1400 people and members can easily access and complete the survey. Your company representative is even given a link to track the responses in real time. If you are interested, call Tiffanie at (410) 749-0144 or e-mail [membership@salisburyarea.com](mailto:membership@salisburyarea.com).

The SACC is assisting the Wicomico County Executive in gathering information about firms in the area. Please take a moment to complete the brief survey below if you have not previously done so: [Wicomico County Executive's Survey](#)

### **First Annual Talk Radio WQMR Golf Tournament**

Tee up for the first annual Talk Radio 101.1 WQMR Golf Tournament on Monday, June 15, 2009 to benefit the Alzheimer's Association at River Run Golf Club in Berlin, MD. Noon shotgun start, lunch dinner, and silent auction. Registration is \$100 per player; must be a team of four (\$400). For more information call the WQMR Office at 410-524-6862.

### **Young Professionals Lunch & Learn**

The Salisbury Young Professionals will be holding a Lunch & Learn on Wednesday, June 17, 2009 from Noon-1:00 p.m. at the Chamber Business Center. Guest Speaker will be Mayor James Ireton. Come learn about the new mayor's ideas for the City of Salisbury. Cost is \$10.00 per person. RSVP by June 12, 2009 at 410-749-0144 or <mailto:membership@salisburyarea.com>

### **FREE Youth Financial Literacy Event**

Delmarva Education Foundation (DEF) and SECU Credit Union are once again holding a FREE youth financial literacy event in Salisbury this June! WHAT'S UP WITH MY MONEY? Is a free, **two-evening** financial education program for young adults, 16-22 years old, on Tuesday, June 16<sup>th</sup> and Wednesday, June 17<sup>th</sup>, at the Centre Branch of the Wicomico Public Library in the Centre at Salisbury Mall, 6 - 8:30pm. Learn about credit, identity theft, budgeting, and setting financial goals. Dinner and prizes will be provided. At the completion of the two-evening program, participants will be given \$35 in a savings account as well! Register online for both of these events at [www.secumd.org](http://www.secumd.org) (News & Resources Calendar of Events). Call 410-219-3336 for more information.

### **Adam's Ribs Hosting "JA Night"!**

On Wednesday, June 17<sup>th</sup> Adam's Ribs is hosting "JA Night"! 20% of all sales rung after 5pm will be donated to Junior Achievement of the Eastern Shore! If you're going out for Happy Hour or just grabbing dinner, why not at Adams! Help support programs that will help our youth be better successful in the future!

### **Delmarva Discovery Center Grand Opening Gala**

You are invited to attend the Grand Opening Gala of the Delmarva Discovery Center on Thursday, June 25, 2009. The Reception begins at 5:30 p.m. with a Ribbon Cutting Ceremony at 6:30 p.m. Enjoy an evening of scrumptious Delmarva cuisine, fine music, and a first class museum all under one roof. "Tastes of Delmarva" provided by Waterman's Inn and Music provided by Moonstruck. Limited tickets available - \$20.00 per person. For more information or to purchase tickets, call 410-957-9933 or <mailto:events@delmarvadiscoverycenter.org>.

### **Top 10 Trends in Employment Law and Human Resources**

Eastern Shore Society for Human Resource Management (ESSHRM) will be host an employment law seminar on Tuesday, June 23, 2009 from 12 noon to 4:00 p.m. at the Hyatt Resort in Cambridge Maryland. Presenter, Karen Michaels PLC will update the participants on the major events from 2008 while looking forward to what employers need to consider in the future to retain talent and avoid costly litigation. From the ADA legislation, to the FMLA regulations, to FLSA and diversity, no topic is off limits. Cost is \$30 (cash or check only) at the door. Space is limited! To reserve your seat, please call or email Jessica Bozman at 410-546-9100 ext 101 or [jbozman@beckermorgan.com](mailto:jbozman@beckermorgan.com). HRCI Credits pending.

### **Celebration of Hope Awards Dinner**

Celebration of Hope hosted by The Wellness Community – Delmarva is honoring those who inspire at the Celebration of Hope Awards Dinner on Tuesday, June 30, 2009 at Salisbury University. Social Hour at 5:30 p.m. Seated Dinner at 6:30 p.m. Tickets are \$50 per ticket. Visit <http://www.celebration-of-hope.com> for tickets or additional information.

## **Commercial Construction featured in the July Edition of the Business Journal**

The July edition of the Business Journal will feature a special section on Commercial Construction. Advertisers featured in this spotlight will receive a bonus write-up about your business and will be included in the editorial portion of this section. If you are interested in being a part of this special issue, please contact Emily at 410-749-0144 or email [erantz@mpublications.com](mailto:erantz@mpublications.com).

## **Networking Opportunities**

### **Ribbon Cutting:**

Tuesday, June 16, 2009 Hosted by Etch-Art Awards, located at 931 Mt. Hermon Road in Salisbury at 9:00 a.m.

Friday, June 19, 2009 Hosted by EXIT Shore Realty, located at 116-118 West Main Street in Salisbury at 11:00 a.m.

Tuesday, June 23, 2009 Hosted by Cathy's Pet Salon, Spa & Doggie Daycare, located at 1005 Mt. Hermon Road in Salisbury at 11:00 a.m.

### **Business After Hours:**

Wednesday, June 24, 2009 Hosted in the Greater Salisbury Building. Hosts include Big Brother Big Sisters, Henson Foundation, Greater Salisbury Committee, and Junior Achievement. Event will run from 5:00 - 7:00 p.m.

Please **R.S.V.P.** to the Chamber for these events.

## **AVP Crocs Tour**

The AVP Crocs Tour is coming to Ocean City this summer and is looking for volunteers. The tournament will take place Thursday through Sunday, June 18-21 on Ocean City Beach (5 Somerset Street Ocean City, MD 21842). To ensure a successful event, we are looking for volunteers to assist as ball shaggers, score keepers, ticket takers, and more. All volunteers receive a t-shirt, beach visor, lunch and drinks and plenty of time to interact, get autographs and take pictures with the pro athletes. Please [CLICK HERE](#) to register online as an AVP Volunteer! In addition to the AVP Crocs Tour event, we are also holding a Juniors Beach Volleyball Camp in Ocean City! For more information on our camps, [CLICK HERE](#).

## **Discover the Pocomoke River**

On **Sunday, June 28, 2009** join the Delmarva Discovery Center and the Bay Queen for an evening full of entertainment and fun. The evening will begin at **5:00 pm** with a private reception at the Delmarva Discovery Center, with local cuisine provided by **Watermen's Inn**. Following the light buffet the evening continues with a **two hour river cruise** with the Bay Queen. MaryAnn Riggi will provide live entertainment and music as you cruise along the scenic Pocomoke River. Tickets are \$40 per person, \$75 per couple, and \$35 for DDC members. Seating is limited to 40 people. Reserve your seat today! You are wel-

come to bring your own alcoholic beverages along on the trip. Questions or to register, email Jenelle at [events@delmarvadiscoverycenter.org](mailto:events@delmarvadiscoverycenter.org) or call 410.957.9933.

### **Crown Sports Center 2009 Summer Sports Camps**

Crown Sports Center has secured some of the area's best coaches for our sports camps this summer. Crown will be offering the Top Soccer Camp, All Star Boys and Girls Lacrosse Camps, the Susan Pusey Field Hockey Camp, the Side-Out Volleyball Camp and the Sherman Wood Football Technique Camp. Crown Sports Center Summer Sports Camps will fit the needs of all players from beginners to advanced skill levels. Don't miss out on any of these camps, you child is sure to build on their skills while having a great time. For more information on our summer camps, visit our website at <http://www.crownsportscenter.com/> or by calling us at 410.742.6000.

### **Women Supporting Women 5<sup>th</sup> Annual "Ride For Awareness"**

Women Supporting Women is holding their 5<sup>th</sup> Annual "Ride For Awareness", Breast Cancer Poker Run, on Saturday, July 11, 2009. This is a 3hour/80 mile ride starting and ending at the Redmen Tony Tank Lodge #149 located at 103 Clyde Ave., Fruitland, MD (North of Food Lion). Registration is from 9:00 a.m. to 10:30 a.m. with the last bike out at 11:00 a.m. Registration fees are \$20 per rider and \$10 per passenger which includes lunch for all and a commemorative pin to the first 300 bikes. All bikes welcome, with 3 cash prizes for the top poker hands. There will be entertainment, live auction, 50/50 and T-shirts for sale. All proceeds to benefit Women Supporting Women, a local grass roots non-profit breast cancer organization on the Eastern Shore. For further information, call (410)548-7880.

### **WICOMICO COUNTY MAP NOW ONLINE**

The new community map of Salisbury and Wicomico County, Maryland published for the Salisbury Area Chamber of Commerce is now online at <http://www.villageprofile.com/maryland/salisbury> or visit [www.salisburyarea.com](http://www.salisburyarea.com) and click on Village Profiles Community Site. The community map is interactive -- wirelessly accessible at [www.vpmobile.us](http://www.vpmobile.us) via PDAs, smart phones, web-enabled cellphones, and most other mobile devices, and allows users to link directly to advertisers' websites, as well as direct-dial advertisers in real time.

### **Wicomico Recreation, Parks & Tourism News**

Wicomico County is gearing up for summer with several fun kids' summer camp offerings. This summer, Kids Klub and Pemberton Park's Summer Nature Camp return to provide your kids with great memories of the summer of 2009.

Kids Klub Summer Escape is a Wicomico County favorite. This versatile program is held at Fruitland Intermediate, North Salisbury School, Pittsville Elementary, and Westside Intermediate. The program runs from June 15 to August 14, but enrollment is flexible, so parents may enroll their children for all eight weeks or just one. From Monday to Friday, 7 AM to 5:30 PM, kids will spend their time meeting new friends, playing games, celebrating theme weeks, and taking field trips. Enrollment is all-inclusive and costs \$120 per child per week. For parents wishing to enroll several children, there is a \$10 discount. Visit [www.wicomicokidsklub.org](http://www.wicomicokidsklub.org) for more information.

If your child loves the outdoors, be sure to check out the summer nature camp at Pemberton Historical Park. There are several day camps offered for kids ages 4 to 14. Nature camps provide plenty of learning opportunities and tons of hands-on outdoor fun. Registrants receive a camp t-shirt and snacks and drinks are provided. Friends of Pemberton members receive a \$10 discount on each camp session. To find out about the fun programs offered, please visit [www.wicomcorecandparks.org](http://www.wicomcorecandparks.org) or call Pemberton Park at 410-860-2447.

### **Networking Tip:**

#### **Prepare and practice your self-introduction**

**Avoid being tongue tied!! Prepare a self-introduction that is clear, interesting and simple. Tailor it to the event and make it about 8 to 10 seconds. It may seem silly, but practice it. You would take time to practice before a sales presentation right?**

**Looking for sponsorship or advertising opportunities? The Chamber has many opportunities to get your business recognized. [Click here for more information](#)**