

The 22nd Annual Lower Shore Economic Forecast

Thursday, January 21, 2010

at

University of Maryland Eastern Shore.

A special thanks to our sponsors, PNC Bank and the Ocean Pines Chamber of Commerce. Hosts included the Salisbury Area Chamber of Commerce, University of Maryland Eastern Shore, Wor-Wic Community College, Salisbury University's Franklin P. Perdue School of Business and the Small Business Development Center, and Tri-County Council for the Lower Eastern Shore.

Click on the presenter's names to view their power point presentation from the Economic Forecast. For more information contact the Chamber at 410-749-0144.

(8:10 - 8:40 a.m.) Regional Economy Update: A summary of economic factors compiled from regional business leaders.

Presented by [Sarah Bunch](#), BEACON

(8:40 - 9:10 a.m.) Agriculture: An Eastern Shore Industry Under Attack: Agriculture, especially the poultry industries are under pressure from regulators, and face the prospect of having to leave Maryland's Eastern Shore.

Presented by Blair Ranneberger, Delmarva Poultry Industry President

(9:10 - 9:40 a.m.) Medical Industry Challenges: What consequences can we expect from the proposed Congressional changes to the health care delivery system?

Presented by [Nancy Creighton](#), Peninsula Regional Medical Center and [Robin Ferger-Hill](#), Peninsula Cardiology

(9:40 - 10:00 a.m.) Break

(10:00 - 10:25 a.m.) The Eastern Shore Real Estate Market:

Presented by Bill McCain, W.R. McCain & Associates

(10:25 - 10:50 a.m.) Funding Business and Innovation: How to fund projects and businesses in a strained economy.

Presented by [Daniel Kuennen](#), University of Maryland Eastern Shore & [John Hickman](#), Director of SBDC

(10:50 - 11:20 a.m.) Preparing the Educated Workforce: Discussion of the efforts of UMES to provide a highly skilled workforce for the economic recovery.

Presented by [Dr. Jennifer Keane-Dawes](#), UMES

(11:20 - 11:45 a.m.) The Economic Outlook: A look at the economy on both the national and state level.

Presented by Kevin McCreddie, President of PNC Capital Advisors, Inc. PNC Funds, Inc. and PNC Alternative Investment Funds.